AdDent presents Excellence Award to J. Morita


AdDent President Dr. Joshua Friedman, with AdDent International Sales Representative Malena Pereyra and AdDent Asia Sales Representative Gary Kientzler, presented the award to J. Morita Group Manager Hayato Morimoto during the 2019 International Dental Show in Cologne, Germany.

The Microlux System, a diagnostic tool available from J. Morita, helps clinicians visualize posterior and anterior caries, crown fractures and the root canal orifice. The tool features an autoclavable light guide available in 2 and 3 mm and a high-output LED. Battery operated and portable, the tool is described as being easy to use. Protective sleeves are available.

AdDent is a manufacturing and R&D facility based in Danbury, Conn. For the past 19 years, the company has been supplying major dental dealers worldwide with its products. The company has more than 22 sales representatives located throughout the United States and internationally.

Sulzer Mixpac awarded $2 million in candy-colors trademark infringement

Following a trial, the U.S. District Court for the Southern District of New York issued a judgment in favor of Sulzer Mixpac in Sulzer Mixpac AG v. A&N Trading Co. A&N Trading Co. Ltd. and Sung Bin An, awarding $2 million in damages and imposing a permanent injunction against further infringement.

Infringer spotted at GNYDM

Sulzer Mixpac filed the case during the 2016 Greater New York Dental Meeting (GNYDM) after an exhibitor, A&N Trading Co., displayed dental mixing tips that used Sulzer Mixpac’s Candy Colors™ (Sulzer Mixpac’s Candy Color trademarks include yellow, teal, blue, pink, purple and brown). See image of examples of the infringing mixing tips in yellow, teal and blue.

Sulzer Mixpac later learned that the mixing tips were made by Sei Global of Korea, which was previously ordered by the court not to offer certain mixing tips. Defendant Sung Bin An was a Sei Global employee who displayed the infringing mixing tips during the 2016 GNYDM. He is also the son of Sei Global’s CEO and president. The court also found that An’s companies A&N Trading Co. and A&N Trading Co. Ltd. were the alter egos of Sei Global.

Colors in different location still infringe on trademark

The defendants mistakenly argued that using Sulzer Mixpac’s Candy Colors on a different location of the mixing tip was not infringing. The court confirmed that Sulzer Mixpac’s Candy Colors are a strong trademark for its dental system and that use of the trademarked candy colors by the defendants was intended to cause confusion.

The court found that the defendants’ infringement was willful and awarded Sulzer Mixpac $2 million in statutory damages. Further, the court issued a permanent injunction that prohibits infringing use of Sulzer Mixpac’s Candy Colors on dental mixing tips by An, his companies or Sei Global.

Tell us what you think!

Do you have general comments or criticism you would like to share? Is there a particular topic you would like to see articles about in Dental Tribune?

Let us know by sending an email to feedback@dental-tribune.com. We look forward to hearing from you!
**LED WireLess Mini HDi™**

**HDi advanced photonic design**
provides uniform light distribution with 45% more light.

---

**NEW Loupes**

NEW patented panoramic field design, doubles the viewable area over prismatic expanded field optics
Available in 3.5x and 4.5x magnification

---

**See beyond expanded field with Panoramic Loupes**

Patented Panoramic Design: US# US8928975B2

---

**Visualize the entire oral cavity using 4.5x magnification!**

---

**4.5x**

<table>
<thead>
<tr>
<th>TYPE OF LOUPES</th>
<th>VIEWABLE AREA</th>
<th>FIELD DIAMETER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Galilean</td>
<td>10 cm²</td>
<td>3.5 cm</td>
</tr>
<tr>
<td>Micro-EF</td>
<td>20 cm²</td>
<td>5.0 cm</td>
</tr>
<tr>
<td>Classic-EF</td>
<td>24 cm²</td>
<td>5.5 cm</td>
</tr>
<tr>
<td>Panoramic</td>
<td>65 cm²</td>
<td>9 x 7 cm</td>
</tr>
</tbody>
</table>

---

**WE’VE EXPANDED – Note our NEW ADDRESS**

**4000 Veterans Memorial Hwy. Bohemia, NY 11716-1024**

1.800.345.4009 1.631.585.3300 info@dvimail.com DesignsForVision.com

---

**SAVE UP TO**

**$450**

**with a TRADE IN AND COMBO**

---

**AT THE**

**AAP ANNUAL MEETING**

**BOOTH**

**426**
Loupes expand vision

By Designs for Vision Staff

Designs for Vision has launched several new product lines this fall. Designs for Vision will be showing the new patented (U.S. pat. 8,851,709 and RE46,669) hands-free infrared technology with the WireLess IR HDi™ and the Micro IR HDi headlights. These headlights feature HDi, Designs for Vision’s exclusive advanced photonic design that provides uniform light distribution with maximum intensity. This feature optically focuses the light from the LED to provide 45 percent more light with uniform distribution at 5,800° Kelvin, the ideal color temperature.

The patented IR feature enables improved infection control by letting practitioners operate the headlight without touching the system. The IR headlights use a built-in infrared signal to enable turning the light on or off simply and safely. Onboard biometrics sense the position of the headlight to filter out unintended signals while working.

Designs for Vision’s WireLess headlights free users from being tethered to a battery pack. The simple modular designs uncouple the headlights from a specific frame or single pair of loupes. Prior technology married a cordless light to one pair of loupes via a cumbersome integration of the batteries and electronics into the frame. The compact design of the LED DayLite WireLess headlights are independent of any frame/loupes.

The LED DayLite Micro HDi uses the new High Definition Imaging with a lightweight headlight in combination with the Micro power pack. The Micro power pack is the lightest and smallest power pack. The complete unit includes two power packs, and each power pack can run up to 10 hours.

You can see the Visible Difference® yourself by visiting Designs for Vision’s booth (No. 426) at the American Academy of Periodontology 2019 annual meeting’s exhibit hall in Chicago.

Or, to arrange a visit in your office, you can call (800) 345-4009 or send an email to info@dvimail.com.